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Lloret de Mar
press kit
2026



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Top news



Lloret – Right Beside the Ryder Cup:
2026-2031 strategy



AI implementation: development
of B2C tools with a tourist bot and
B2B tools with a tourist intelligence
assistant



New amphitheatre in the Santa
Clotilde Gardens: new musical and
cultural programme



Strategic actions with MICE and
sports tourism agencies in Spring
and Autumn



Lloret de Mar Strategic Plan 2035



25th Anniversary of Lloret Turisme





News

Cross-cutting strategic lines

Governance

25th Anniversary of Lloret Turisme

Celebration of the 25th anniversary of Lloret Turisme, the tourism management body for Lloret de Mar created in 2001 to plan, coordinate, implement and supervise municipal tourism policy.

Lloret de Mar Strategic Plan 2035

Strategic city plan that includes an action plan to achieve a city model agreed upon by all stakeholders and interest groups involved. Primarily focused on achieving a balance between residents and tourists, social inclusion and climate change mitigation. It consists of three phases and includes a cross-cutting and integrative vision.

Second phase of the Lloret Actúa plan

The Lloret Actúa plan is a cross-cutting plan coordinated by the Town Council, which aims to promote social cohesion and improve relations between citizens and tourists.

Membership of the alliance "Turismo que Suma. El turismo que todos queremos" (Tourism that adds value. The tourism we all want), promoted by Exceltur

Lloret de Mar Town Council and the Hospitality Guild have formally joined the "Tourism that adds value. The tourism we all want" manifesto, an initiative promoted by Exceltur that advocates a sustainable, inclusive and socially responsible model of tourism.

Turismo
que Suma

Sustainability

Lloret Sustainable Project by Bioscore

First tourist destination to implement Bioscore's SGD Destinos (Destination Sustainability Management System). A framework for collaboration between private agents and local government, committing to join forces to improve sustainability, both for the destination and for the participating agents.

Training for tourism companies in the field of sustainability

European project BeFuture MICECycle: Leading zero food waste events

A programme that aims to reduce food waste at conferences and conventions organised in Lloret de Mar through regenerative actions and digital solutions.

HidroTur

Project that aims to define a pioneering methodology for quantifying and analysing water consumption in coastal tourist destinations, using Lloret de Mar as a pilot case. Promoted by a consortium of complementary entities: CWP, Kidscluster, Aqualia, Leitat and Lloret de Mar.

Smoke-free terraces

Lloret is extending its "Smoke-free beaches" initiative by also banning smoking on terraces located on the sand.

Accessibility

Incorporation of the programme PROA

Specific software to provide information on the state of accessibility in the destination and the private sector, with live, up-to-date data and suggestions for improvement.

Training for the assessment of accessibility in tourism companies in Lloret de Mar

Innovation and technology

"Lloret Smart Destination" project

Implementation of the city management platform.

DATUR

New tourism intelligence platform using mobile phone data.

Training plan for companies in the tourism sector in the field of Artificial Intelligence

Training programme for the tourism sector in artificial intelligence with face-to-face and online sessions.

Artificial Intelligence - GEO marketing strategy

Artificial Intelligence - Dona Marinera B2C tourism bot

Tourist bot in languages for visitor assistance.



Artificial Intelligence - B2B tourist data assistant

B2B tourist data assistant bot for the tourism sector in Lloret de Mar.



Lloret 360°

Communication



New website with events throughout the year

New website with the most relevant events throughout the year in Lloret de Mar.
events.lloretdemar.org 



"Enjoy and respect" civic campaign

Civility campaign that appeals to responsibility and coexistence between visitors and residents.



Second phase of the "Som Molt de Lloret" campaign

Ongoing advertising campaign to reposition the brand and promote pride in belonging to the Catalan and Spanish markets.

French market

- Segmented marketing and public relations actions
- Specific social media campaign

BENELUX market

- New communication strategy to position Lloret de Mar as a case study in tourism transformation

Promotion

First participation in the Occ'ygène trade fair in Toulouse.

Roadshows and commercial activities in strategic markets: USA and Canada, Ireland and Poland.

Presentation in the Italian market.

Family

New accreditations for the Little Foodies children's restoration project with the Alícia Foundation for good, healthy and sustainable cuisine for the whole family.

Culture

Musical and cultural programme at the amphitheatre in the Santa Clotilde Gardens

Musical and cultural programme at the new open-air cultural venue. With capacity for 220 people and views of Cala Sa Boadella, located in the Santa Clotilde Gardens.

Gastronomy

Programme of gastronomic activities.

New municipal gastronomic market

New municipal market that will combine the sale of local products with tastings and will also feature a gastronomic classroom.

Health and Wellbeing

Wellness activity programme

New yoga activities in May and September in the amphitheatre of the Santa Clotilde Gardens

Lloret Respira

Themed week dedicated to health and wellbeing with a programme of healthy activities such as yoga, hiking, etc - April

Private investment

	2024 - 2025	2026 - 2027
Accommodation	56.997.812,00 €	53.485.000,00 €
Catering	4.805.000,00 €	3.785.000,00 €
Leisure	21.500.000,00 €	3.400.000,00 €
Other	1.500.000,00 €	1.500.000,00 €
Total	84.802.812,00 €	62.170.000,00 €

TOTAL 2024-2027 : 146.972.812,00 €

The investment of €146,972,812 in accommodation, restaurants and leisure for the period 2024-2027 will enable Lloret de Mar to continue positioning itself.

as an updated and modern destination adapted to the different needs of its customers.



Sports tourism

Golf

Development of the "Lloret – Right Beside the Ryder Cup" strategy.

Awareness-raising day for the sector on the Ryder Cup and golf.

Creation of the "Lloret – Right Beside the Ryder Cup" committee.

Membership of the Global Golf Tourism Organisation (IAGTO) and the Costa Brava Girona Tourist Board's golf marketing club.

Improvement of sports facilities

Renovation of the artificial turf on the municipal football pitch, maintaining FIFA certification standards.

Retopping of the athletics tracks.

Strategic action in
Scandinavian countries.

agents from the largest sports
tourism tour operator in
Scandinavia: OLKA - November

Participation in World of
Triathlon Live in London - March

Highlights

Spanish Handball Team
Championship - January

AFIA World Cup Spain-Catalonia -
September

New events confirmed for
2026

KONG RACE Lloret de Mar OCR
Series - March

Eurocap Maxibasquet Costa Brava
2026 - August

Rugby World Festival - June

Lloret Film Office

Lloret de Mar joins the Spain Film
Commission



Audiovisual premieres filmed in
the destination scheduled for
2026:

- People We Meet on Vacation (Netflix film)
- The Final Problem (Netflix series)
- The Empress (Netflix series)
- Dune (HBO series)
- Una cabeza en la pared (short film)





Lloret Convention Bureau

CEW Lloret de Mar MICE & FORUM INSIDE

Event venue with more than 50 event planners and national MICE event organisers.

Featured events

Hostelmeeting: a new hospitality trade fair for tourism professionals - March

31st Catalan National Congress on Urgencies and Emergencies - April

ATLAS Annual Conference - October

2nd Seminar on Archives and Tourism - May

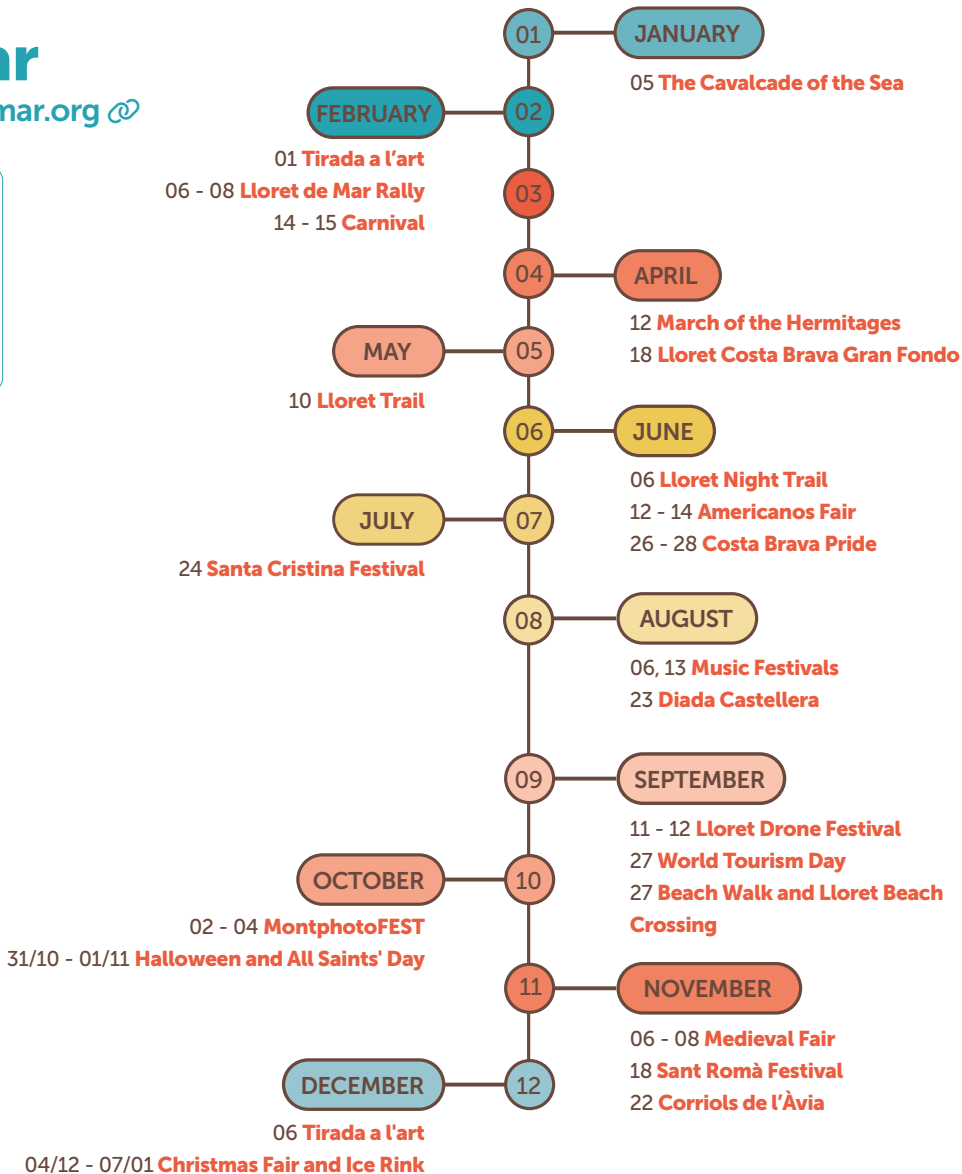
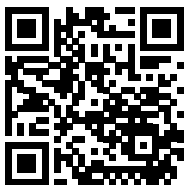
30th anniversary of the MontPhoto international nature photography competition - October

New unique venue

Amphitheatre in the Santa Clotilde Gardens. New outdoor space with sea views and capacity for 220 people.

Events calendar

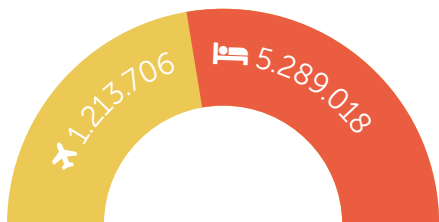
events.lloretdemar.org 







Tourist data 2025 season



1,213,706 travellers and 5,289,018 overnight stays.



+4.588.716€
(2024 period)

Third destination in terms of tourist tax revenue in Catalonia.



France, Spain, the United Kingdom and Poland are the main source markets for Lloret de Mar in terms of overnight stays.



General tourism data 2025



Fifth most popular sun and beach destination in terms of hotel beds in Spain



More than 29,000 rooms of hotel accommodation



More than 1,200,000 annual travellers



More than 5,200,000 overnight stays per year

Lloret de Mar has 121 hotels, providing 29,502 beds. In Lloret de Mar, 70% of the hotels are four stars or above.



Accommodation figures

IDESCAT data 2024

Lloret in accommodation figures

Type	Number	Places
Hostels	22	1.092
Hotels ★	12	1.070
Hotels ★★	8	1.668
Hotels ★★★	21	4.994
Hotels ★★★★	42	16.092
Hotels ★★★★★S	12	3.788
Hotels ★★★★★	4	798
Total	121	29.502

In addition to hotel rooms, Lloret de Mar has 4 campsites with 1,337 camping units and 3,786 spaces, and 3,277 regulated tourist accommodation units, with a total of 17,897 spaces.

Of the total number of travellers, 94.14% stayed in hotels, 1.13% in tourist apartments and 4.73% in campsites.

Lloret de Mar welcomes 18.8% of travellers and accounts for 21.7% of overnight stays on the Costa Brava. (*)

Lloret de Mar welcomes 5.4% of international travellers and accounts for 7.2% of overnight stays in Catalonia. (*)

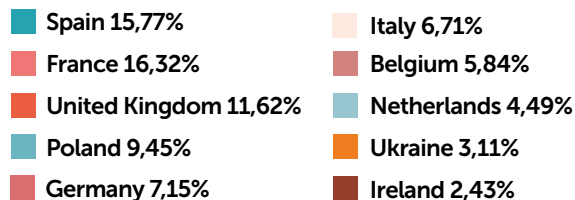
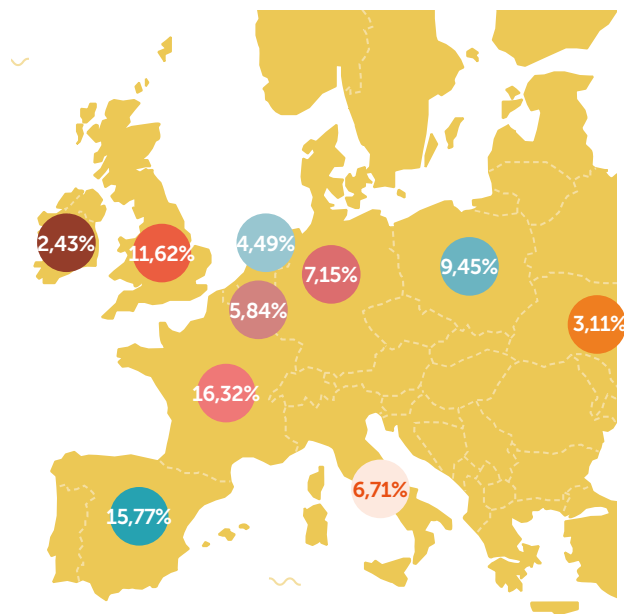
(*) Source: Tourism Data System

Total travellers and overnight stays in 2025

It is worth noting the importance of international visitors in Lloret de Mar, with 76.50% of travellers and 84.09% of overnight stays coming from outside Spain.

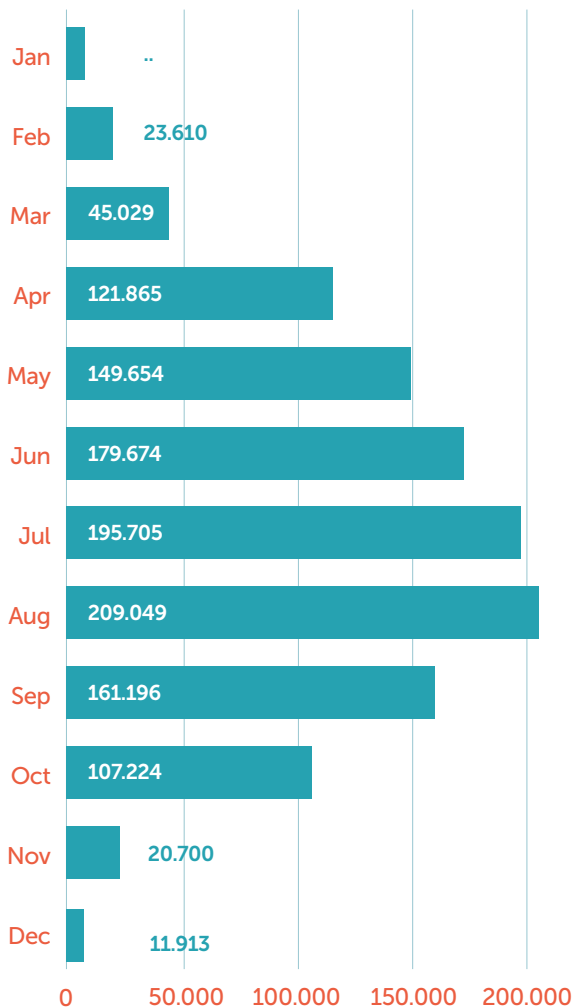
These figures do not include occupancy of regulated tourist accommodation in the town, for which it has not yet been possible to establish a system for obtaining data.

Nationalities of travellers by number of overnight stays, 2025



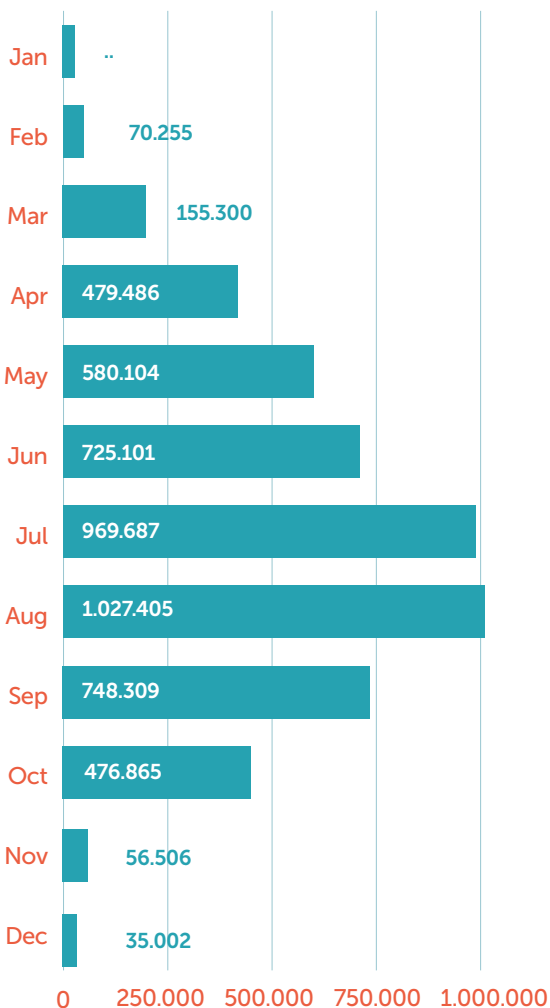
Total travellers 2025

 1.225.619



Total overnight stays 2025

 5.324.020



Among visitors to the Spanish market, those from Catalonia stand out, who totalled 200,151 visitors and represented 16.33% of the total number of visitors to the destination, making the local market the second largest source market for Lloret de Mar, surpassed only by the Frenchman.





Hotel occupancy

In 2025, hotels in Lloret de Mar welcomed 1,170,583 travellers and recorded 5,085,561 overnight stays.

The average stay in 2025 for this type of establishment was 4 days, with an occupancy rate of 67.1%.

In recent years, there has been an increase in RevPAR (revenue per available room), which in 2025 stood at an average of €58.56.

2015	€€€€€€€€	31 euros
2016	€€€€€€€€	34 euros
2017	€€€€€€€€	41 euros
2018	€€€€€€€€	40 euros
2019	€€€€€€€€	43 euros
2022	€€€€€€€€€	47 euros
2023	€€€€€€€€€€	52 euros
2024	€€€€€€€€€€	52 euros
2025	€€€€€€€€€€	58 euros

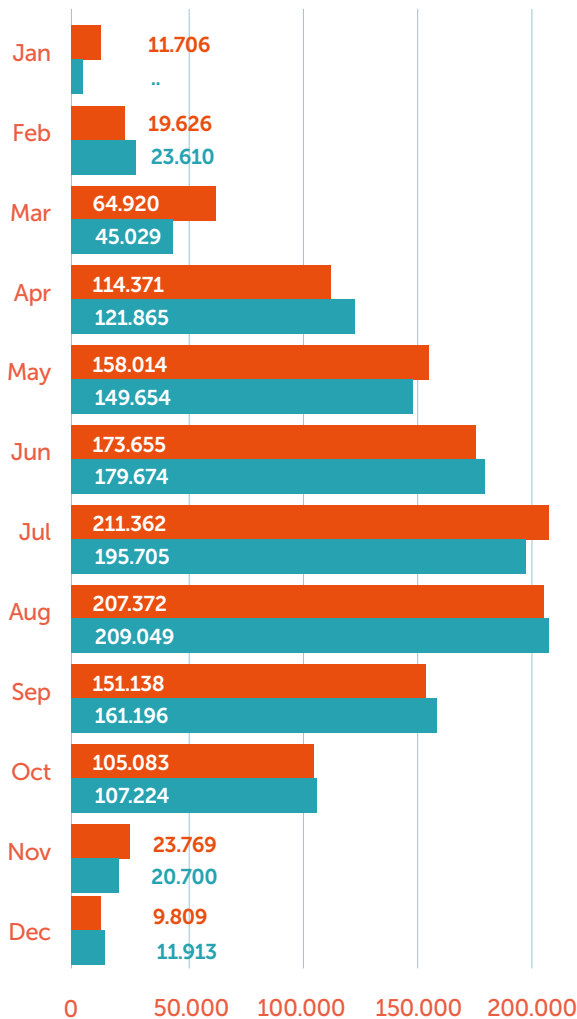
The French public is the main market for this type of establishment, followed by the Spanish, British and Polish, in terms of number of overnight stays.



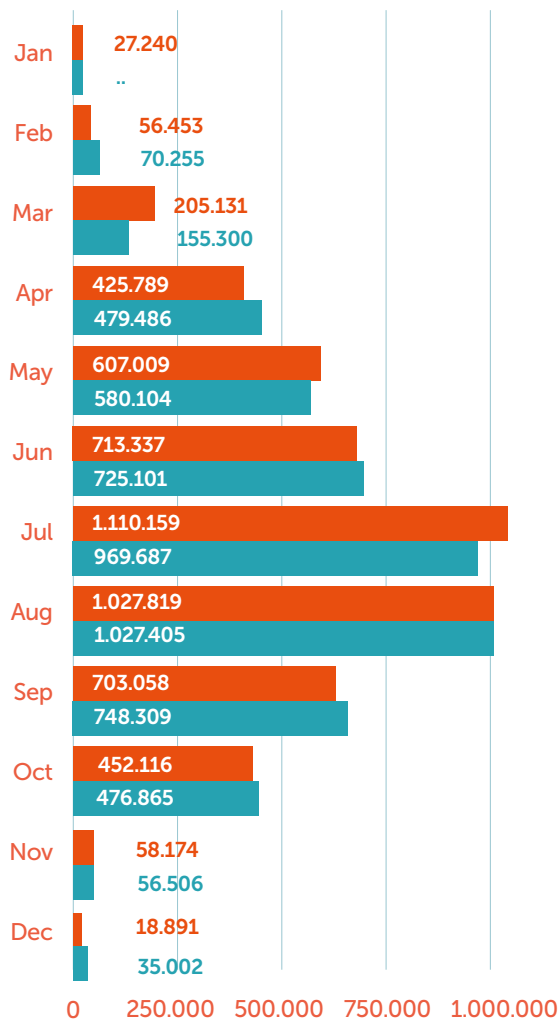
Comparison 2024-2025

2024 2025

Total travellers

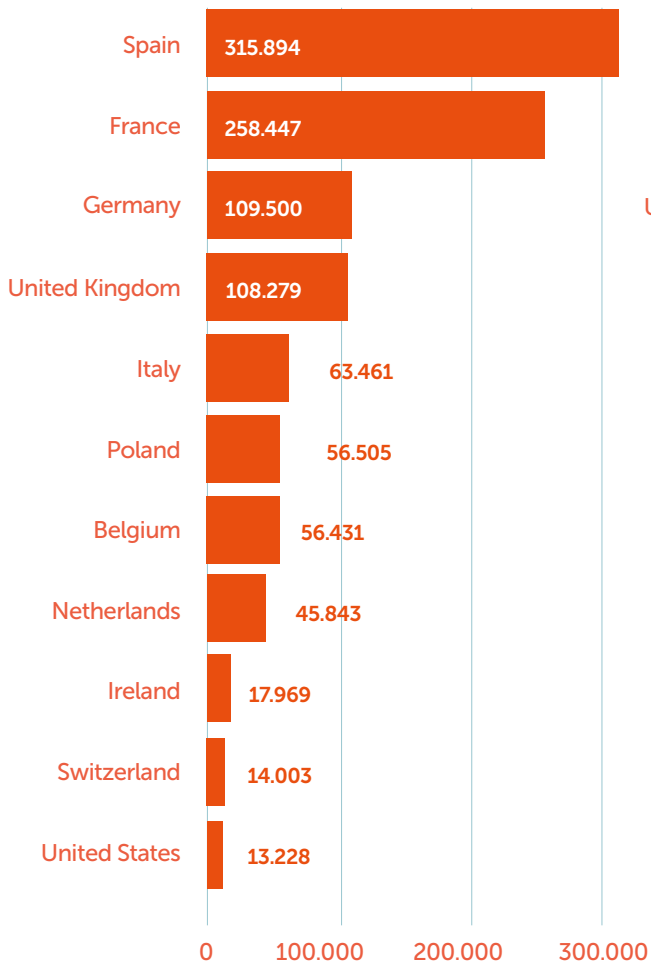


Total overnight stays

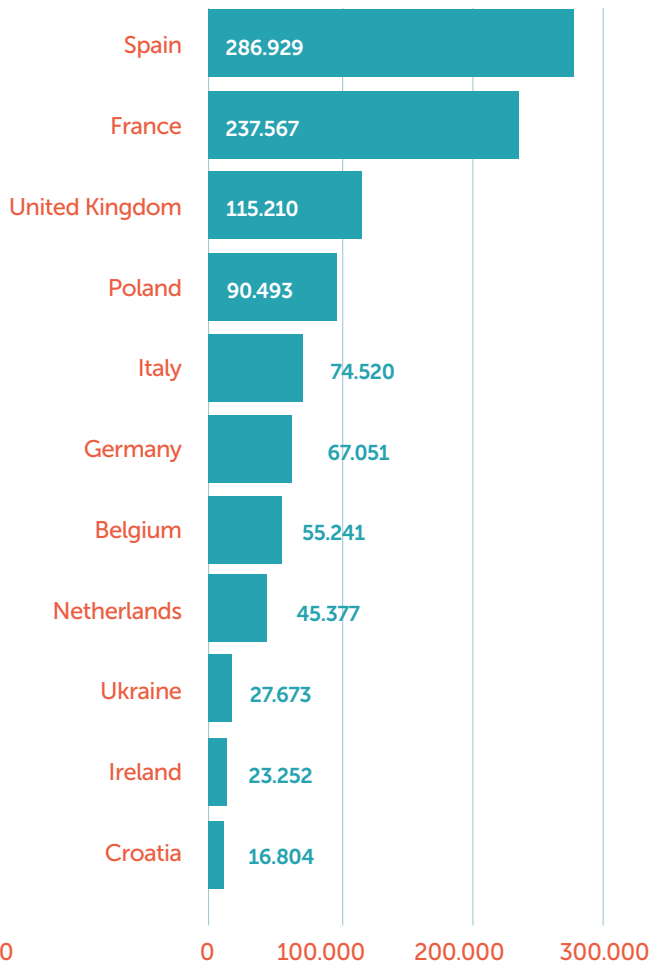


Comparison of travellers by source market

2024

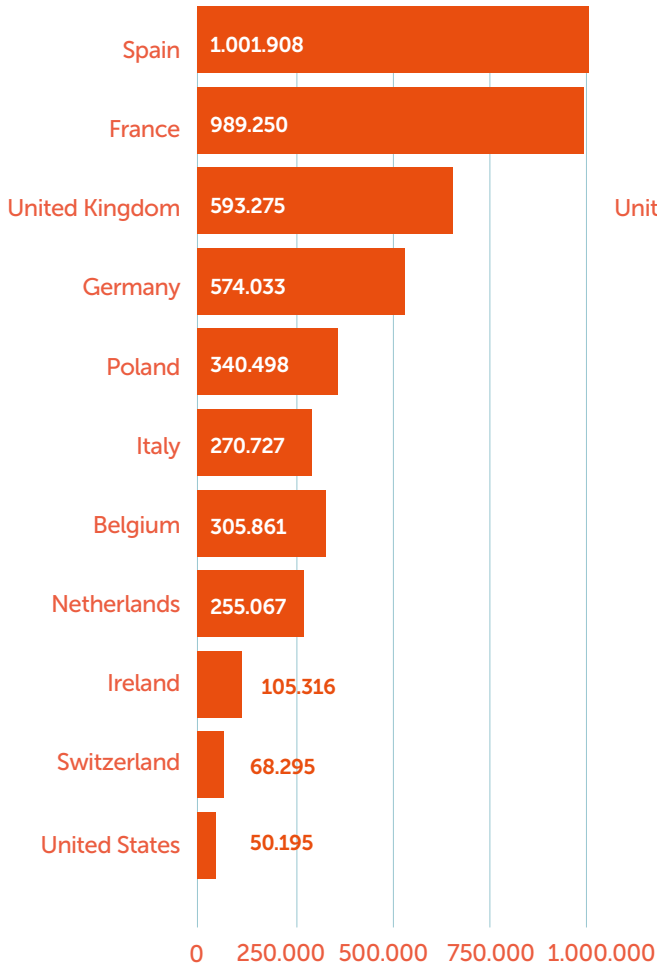


2025

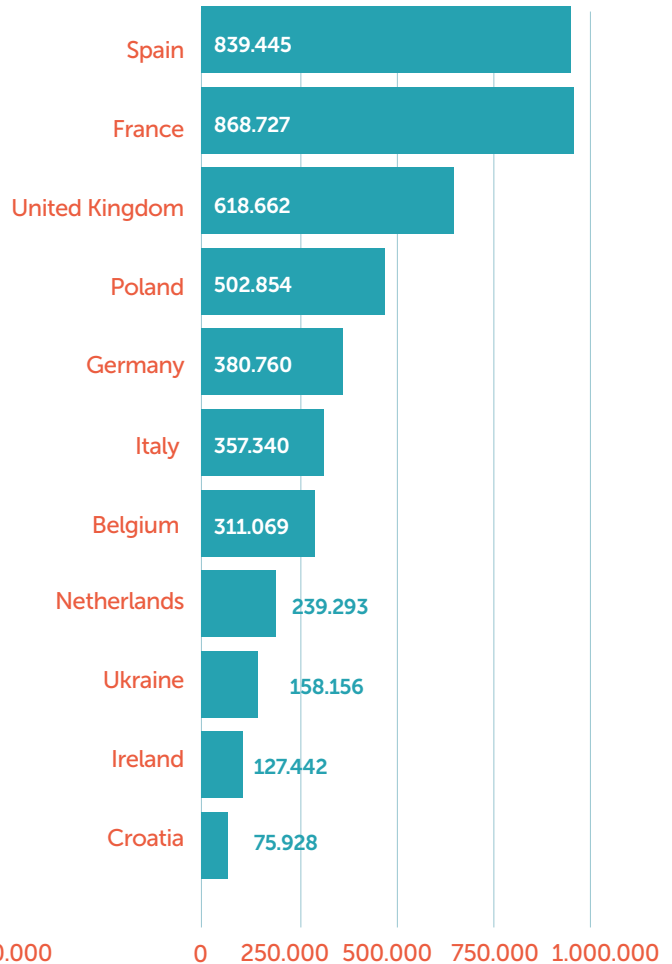


Comparison of overnight stays by source market

2024

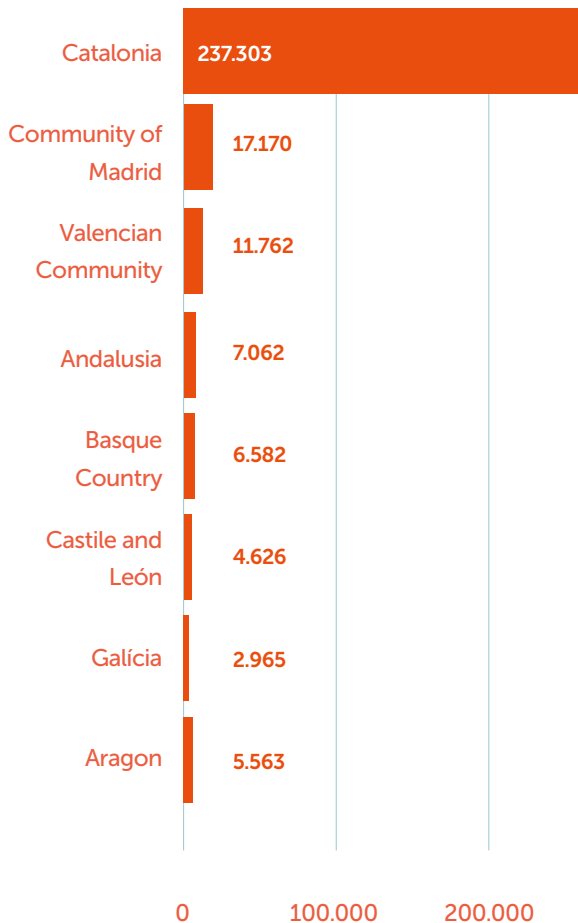


2025

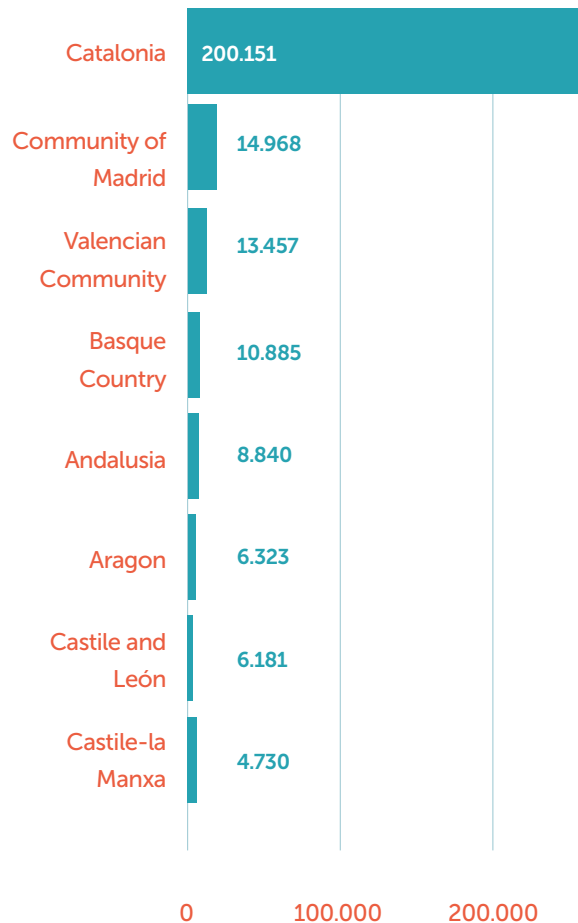


Comparison of travellers by autonomous community

2024



2025





**2025 summer season
report:**



**2025 year-end report and
outlook for Easter 2026**



Sports tourism figures

Sports tourism figures for 2025

Lloret de Mar welcomed a total of 101.625 people linked to sports tourism in 2025: 58.723 athletes and 42.902 accompanying persons used the municipal sports facilities.

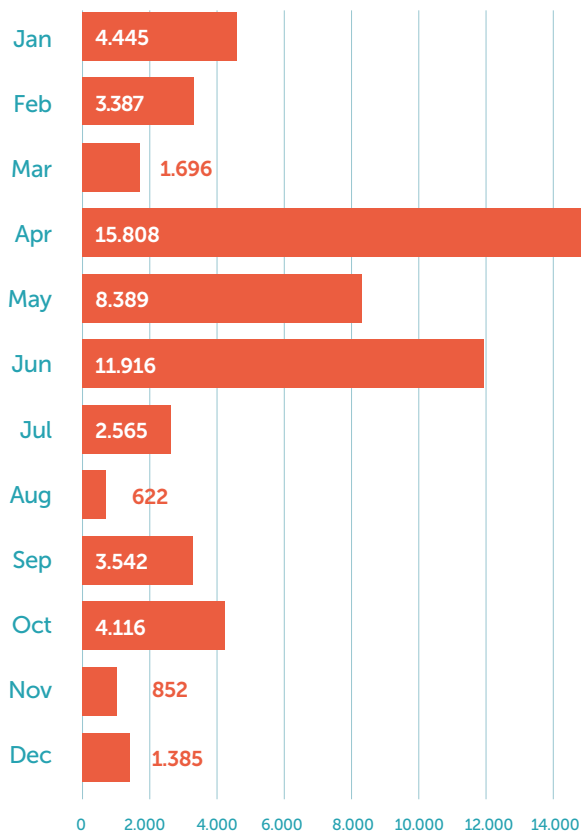
A total of 494 activities have been held in Lloret de Mar, including sports camps, private tournaments, official competitions and other events.



Number of athletes per month*

Total 2025

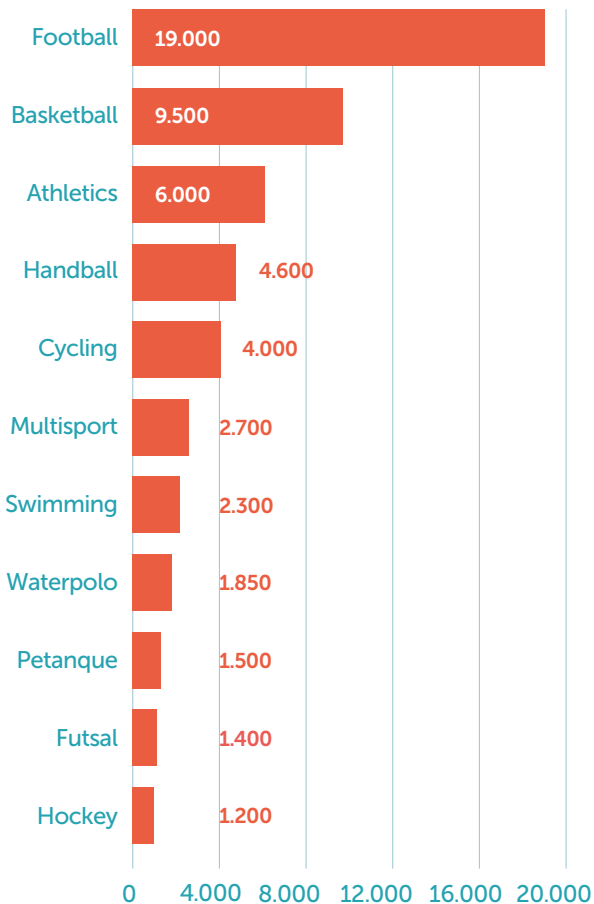
58.723



*Number of athletes who have used municipal sports facilities

Number of athletes per sport*

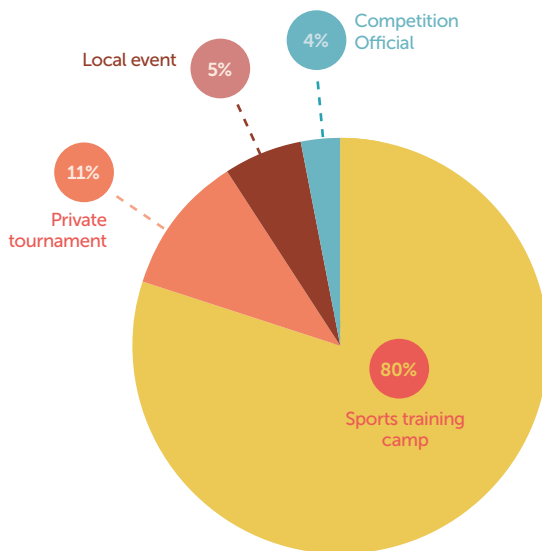
Total 2025



*Number of athletes who have used municipal sports facilities

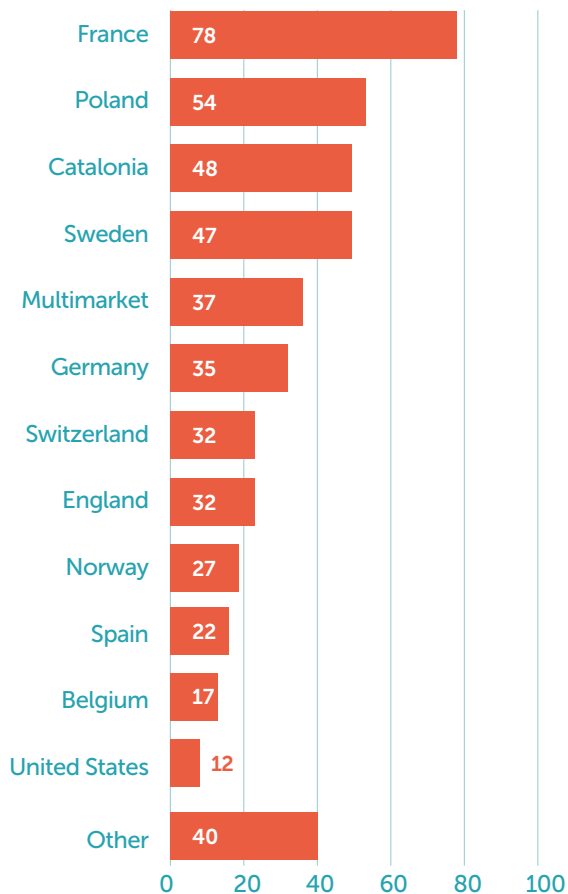
Nationalities by number of sporting activities*

Total 2025: 494 activities



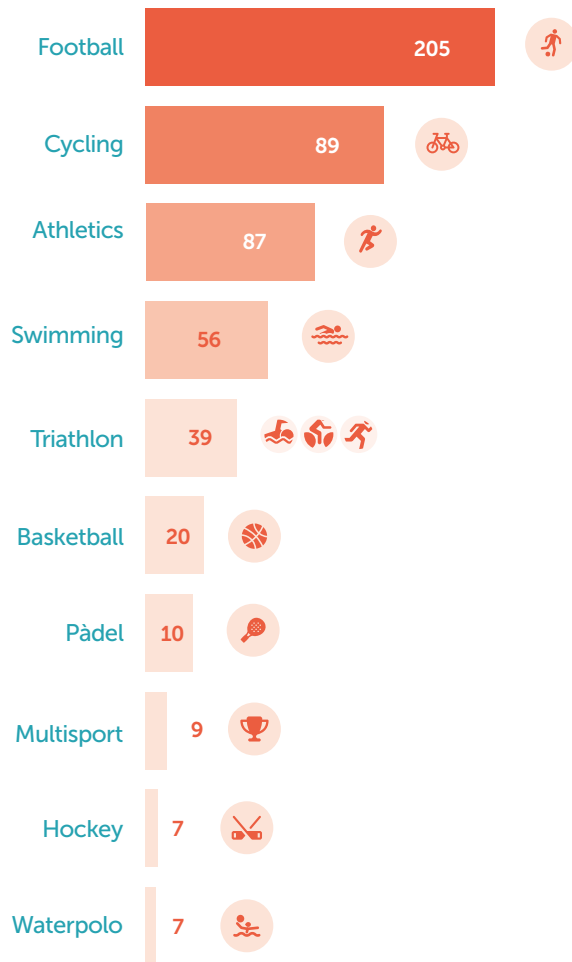
Nationalities by number of sporting activities (training camps)*

Total 2025: 395 training camps



*Number of athletes who have used municipal sports facilities

Sports disciplines by number of activities (training camps)

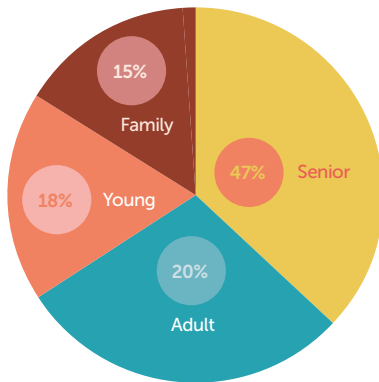




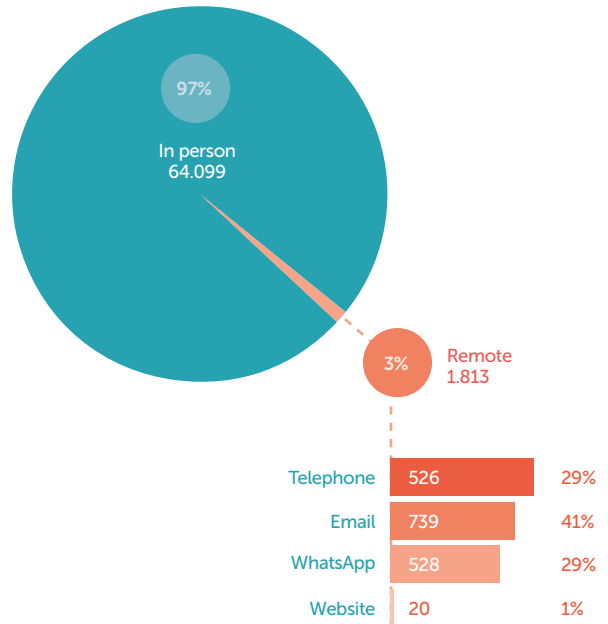
Tourist Office figures

2025 season data

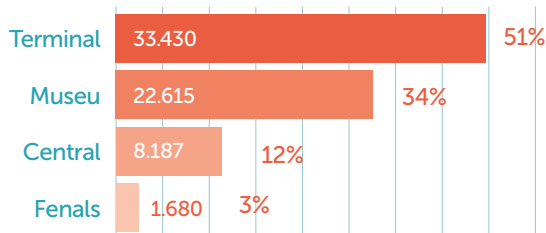
Profiles served



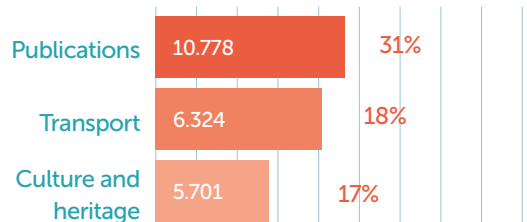
Source of enquiries



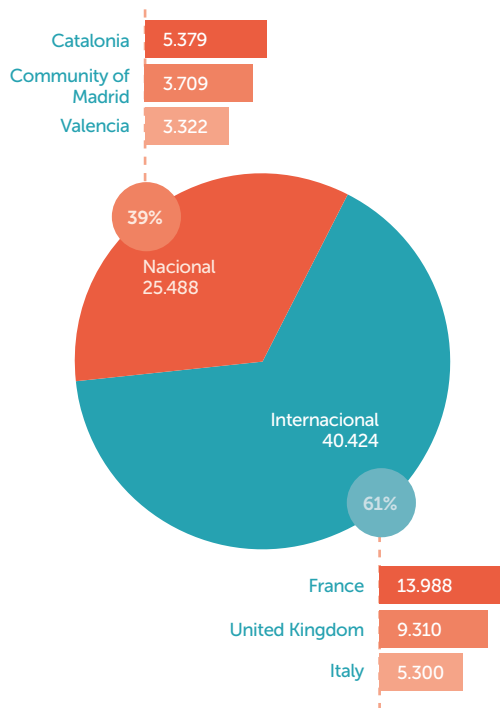
Total visits



Type of enquiries



Source of enquiries



In 2025, Lloret Turisme's web platforms received more than 453,500 visits:

Tourism lloretdemar.org 295.000 visits

Professional professionals.lloretdemar.org 17.000 visits

Tickets tickets.lloretdemar.org 35.000 visits

Lloret Convention Bureau lloretcb.org 5.000 visits

Lloret Film Office lloretfilmoffice.org 3.000 visits

Cycling lloretcycling.com 8.800 visits

Adventure adventure.lloretdemar.org 3.700 visits

Maps maps.lloretdemar.org 86.000 visits





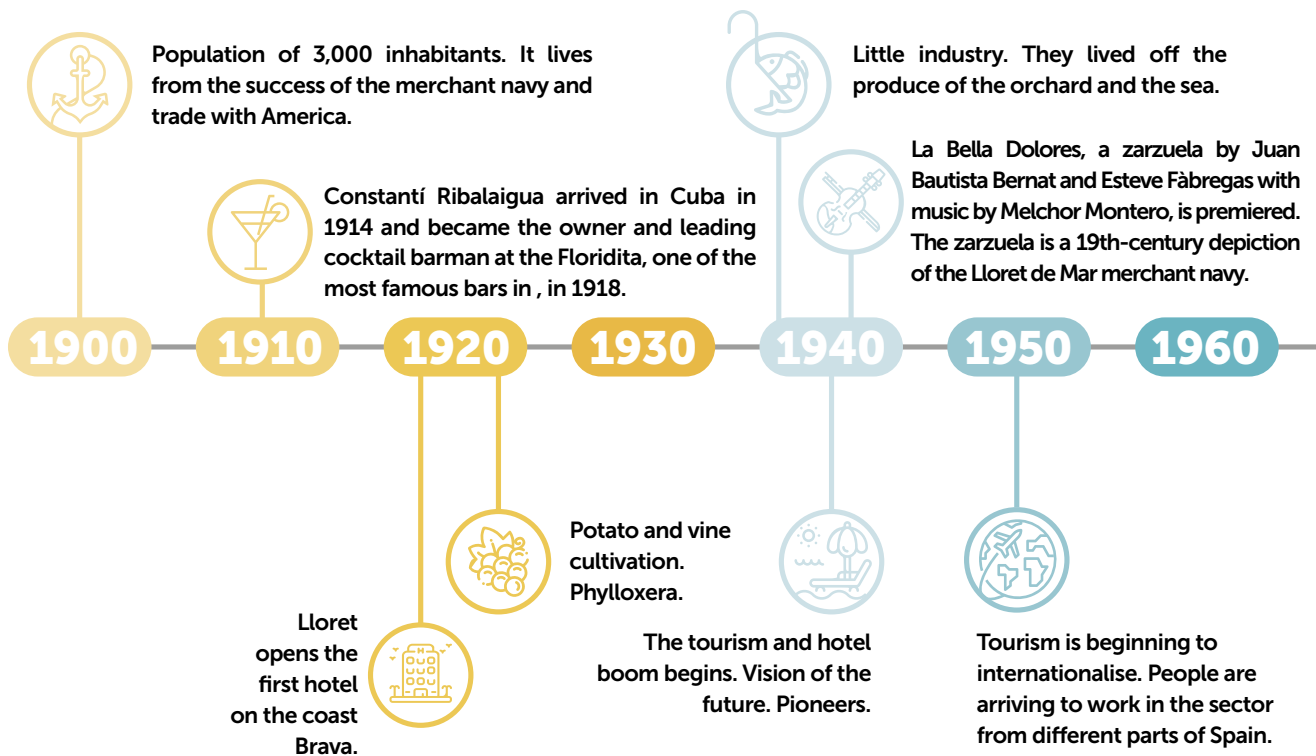


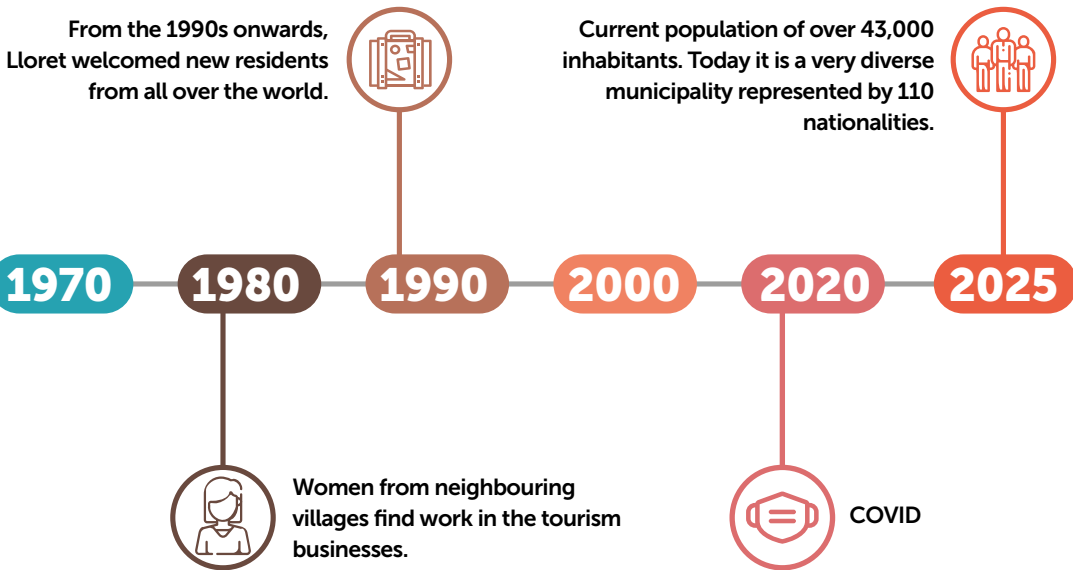
General information

Historical chronology

Lloret de Mar, a pioneering destination.

Lloret de Mar, a thousand-year-old village of fishermen and peasants, opened up to international trade with the American adventure in the 18th century.





More than 110 nationalities live together in Lloret de Mar; it is a city that is open to the world, welcoming, diverse and plural.

Location

Location map



Lloret de Mar is located in a privileged geographical area: the **Costa Brava**, a natural area that has been renowned for its beauty for decades, with a landscape that integrates the sea and the mountains. Moreover, the municipality stands out for its strategic location, close to cities such as Barcelona, Girona, Figueres and Perpignan.

Connectivity

Lloret de Mar is, on average, a 2 hour and 45 minutse flight from any European capital and very close to several points of interest that allow for a day trip. The modernism of Barcelona and Gaudí, the experience of the entire Costa Brava, Barcelona-Catalunya motor racing circuit or the Dalí Theatre-Museum in Figueres are just a few examples of all that Lloret de Mar has to offer as a starting point.

✈ BCN - Barcelona	80km	60'
✈ GRO - Girona	30km	25'
✈ PGF - Perpignan	115km	90'



Girona and fortified villages



Villages of volcanoes and the valleys of the Garrotxa region



Villages of castles, monasteries and nature parks



Seafaring and medieval villages

Climate

The ambient temperatures, which range from a minimum of 2 °C to a maximum of 31 °C, make Lloret de Mar an ideal destination to enjoy all year round, with a wide range of tourist and leisure possibilities.

Temperature

Winter



14 °C 2 °C

Summer



31 °C 18 °C

Sunshine hours

Winter



9 hours and 9 min.

08:11h-17:20h

Summer



13 hours and 49 min.

06:58h-20:47h



Geographical and demographic data

Demographics and environment

Lloret de Mar



43.485 inhabitants

(data from the municipal register 02/01/26: 22,010 men / 21,475 women)

Southern Costa Brava

Lloret de Mar + Blanes + Tossa de Mar



+90.000 residents



2.000.000 de tourists

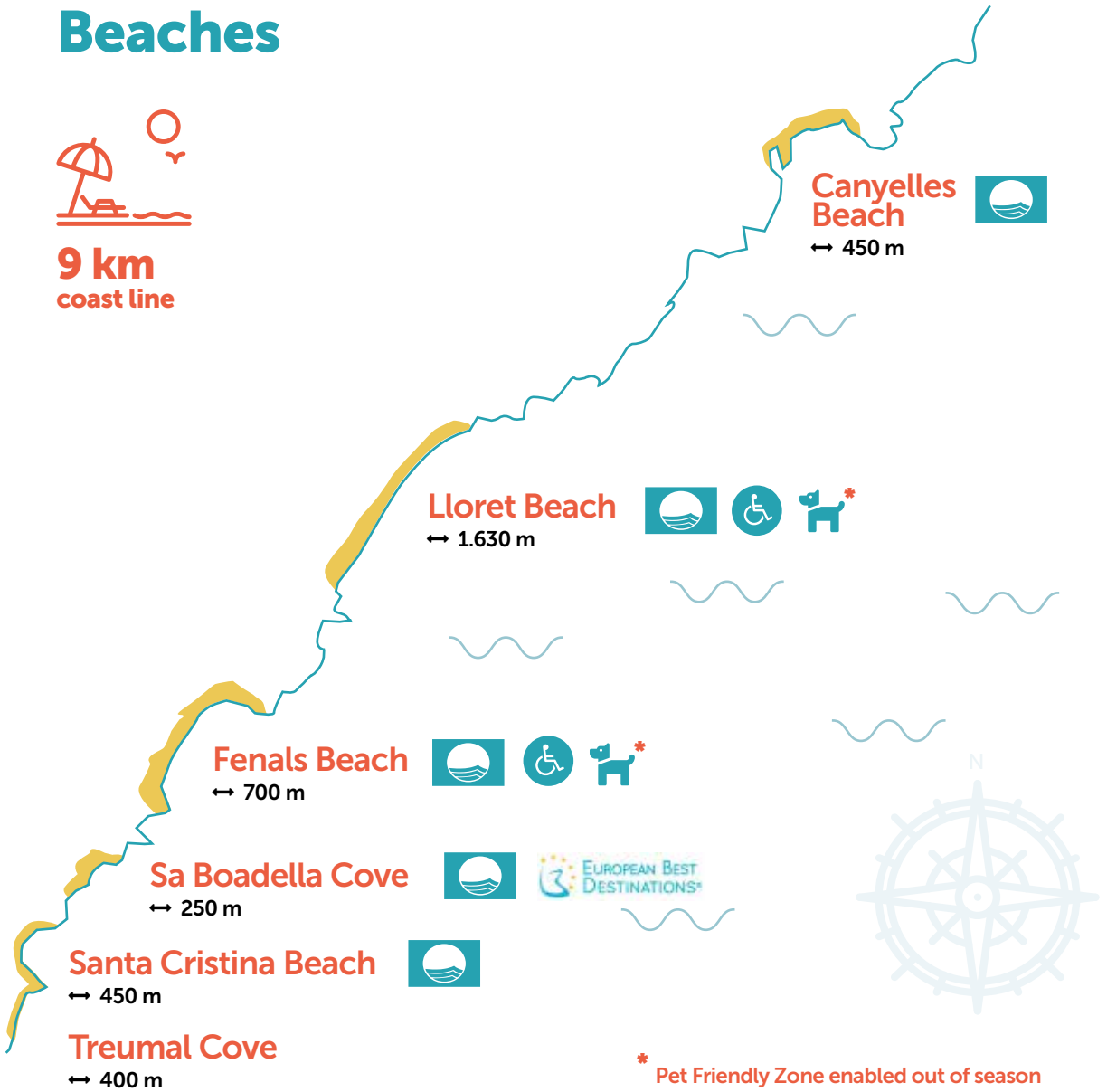


7.000.000 overnight stays

Beaches



9 km
coast line

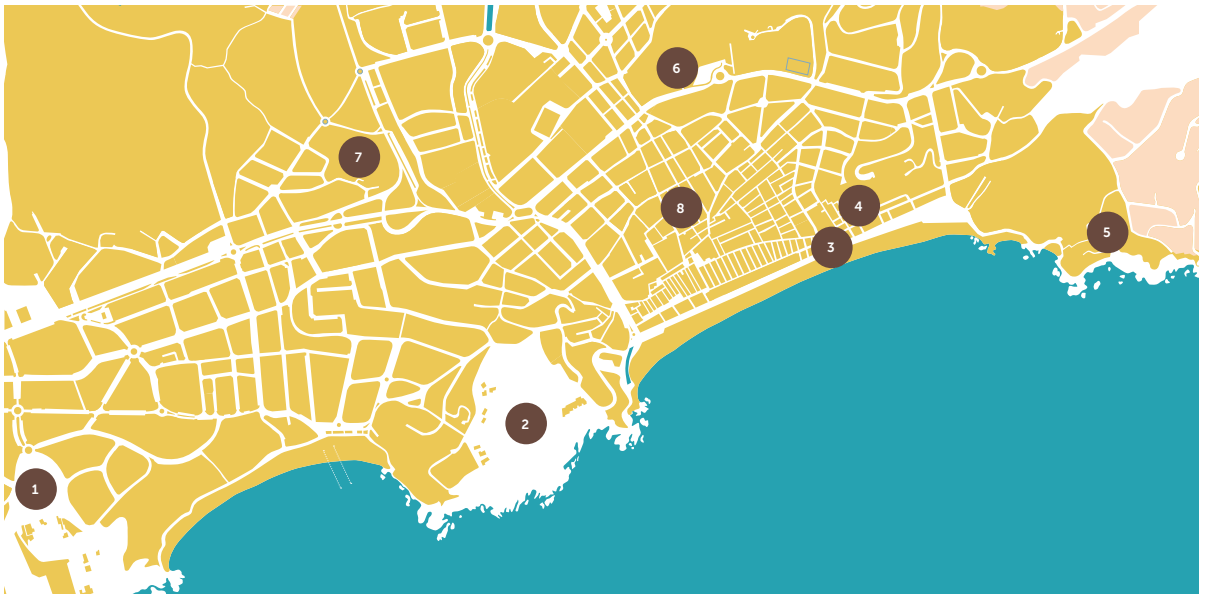


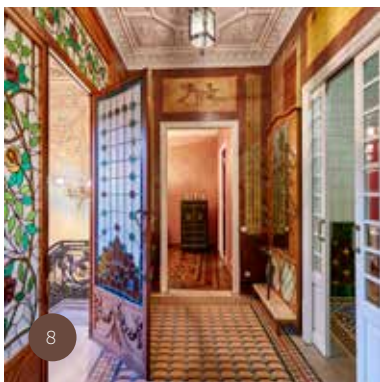
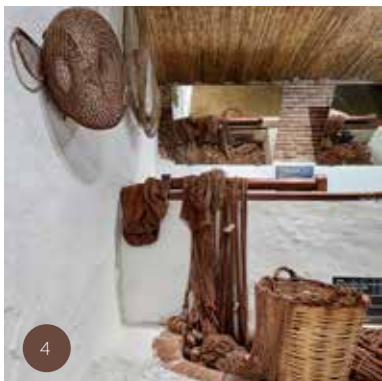


Culture

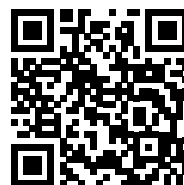
Cultural Heritage: Museu Obert Lloret (MOLL)

1. Santa Clotilde Gardens
2. Sant Joan Castle
3. Maritime Museum
4. Es Tint
5. Turó Rodó
6. Can Saragossa
7. Modernist cemetery
8. Can Font





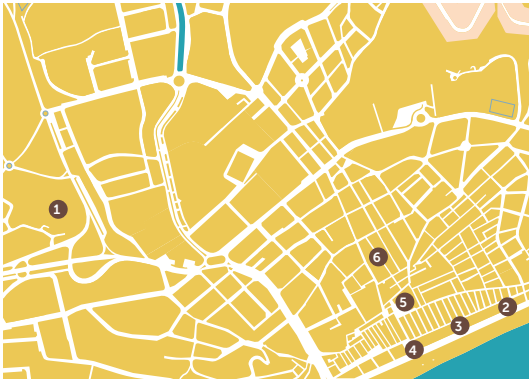
 European Route of
Historic Gardens
Itinerario Europeo de Jardines Históricos





The Americanos: The Indianos of Lloret de Mar

1. Modernist cemetery
2. Maritime Museum
3. Passeig de Jacint Verdaguer
4. City Council
5. Parish Church of Sant Romà
6. Can Font



Lloret Castle

Cultural space dedicated to climate change with immersive experiences and a terrace with spectacular views over the coastline of Lloret de Mar. <https://castelldeloret.com>

Lloret Outdoor Summer Festival

A cultural programme of magic, theatre, music and dance in unique open-air venues in Lloret de Mar, held from June to September.



Active nature

Coastal paths

Lloret de Mar offers some of the most spectacular coastal paths (maritime trails) on the Costa Brava, thanks to the beauty of the surrounding landscape and the cultural attractions found along the way.

The new section of the coastal path between Lloret and Fenals, opened in 2024, is approximately 1,310 metres long (25 minutes) and features various footbridges and viewpoints.

Routes



wikiloc



maps.lloretdemar.org

Sea Routes

The Sea Routes are a public network of marine trails that run parallel to the coastal paths along our coastline. They are signposted and marked for safe open water swimming.

- Lloret-Fenals Sea Route (1,300 m)
- Fenals-Santa Cristina Sea Route (1,200 m)

Lloret Adventure

Public-private partnership project with 12 active tourism, adventure and outdoor experience companies.



adventure.lloretdemar.org



Health and Wellbeing

Healthy eating

Lloret de Mar has been working with the Alicia Foundation since 2018 to develop a strategy to boost the gastronomy sector through two strategic lines:

1. LlorEat Good

To promote healthy gastronomy for all.

Accredited establishments:

- **Gluten-free** by the Catalan Coeliac Association
- **AMED Mediterranean Diet:** by the Public Health Agency of Catalonia
- **Little Foodies:** our own label created in collaboration with the Alicia Foundation to certify establishments that meet the highest standards of quality, sustainability and health for the youngest members of the family.



2. American cuisine

Rediscovering part of Lloret's roots and gastronomic identity with a recipe book featuring 21 dishes based on stories of people from Lloret linked to the Indian era.



Sustainability and Accessibility

Sustainable Lloret by Bioscore

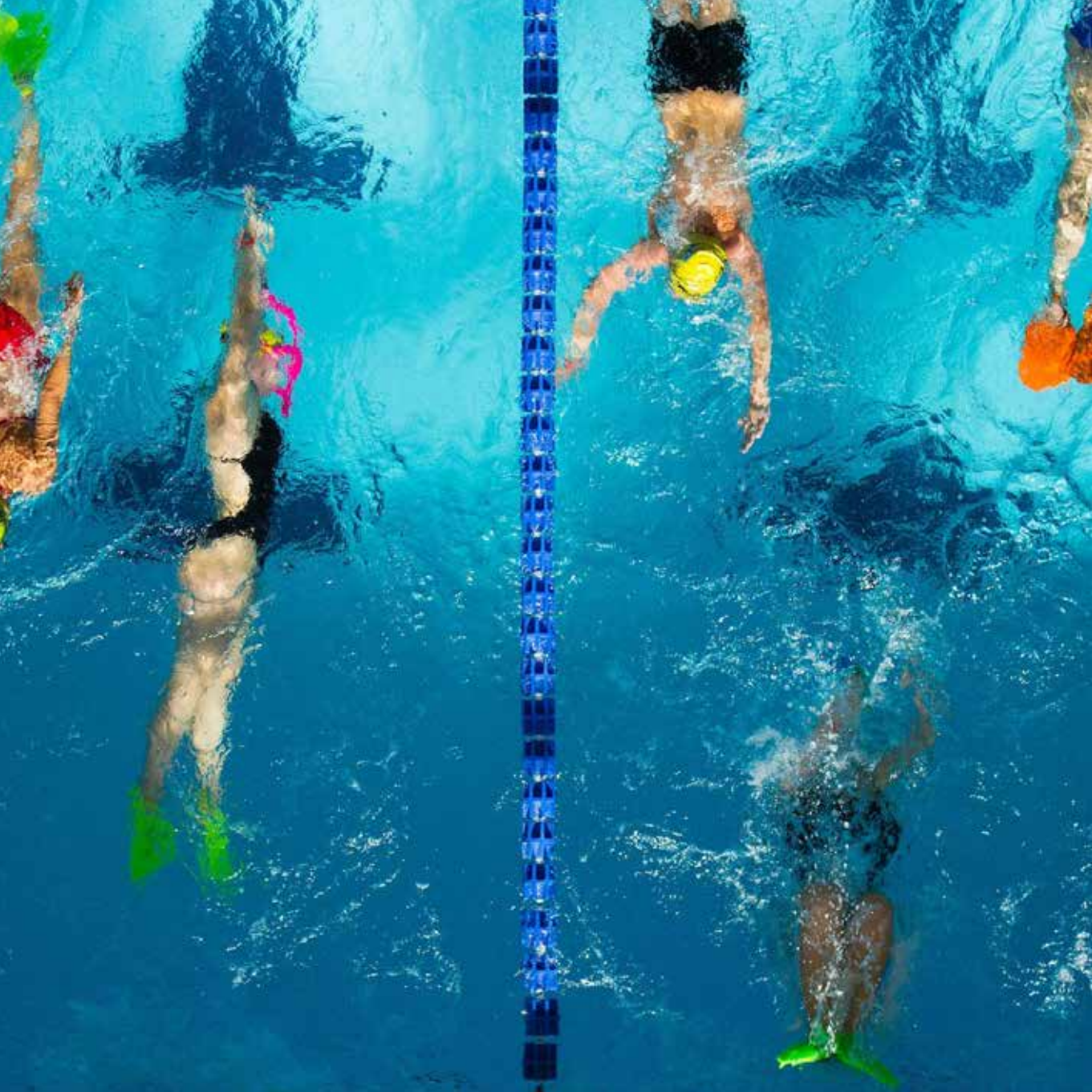
First tourist destination to implement Bioscore's SGD Destinos (Destination Sustainability Management System). A framework for collaboration between private agents and local government, committing to join forces to improve sustainability, both for the destination and for the participating agents. The project currently has 59 certified spaces (14 public and 43 private).



PROA tourist accessibility programme

Specific software providing information on the state of accessibility at the destination and in the private sector, with live, up-to-date data and suggestions for improvement.





Sports

Why is Lloret de Mar a leading sports tourism destination?

Sports facilities and natural resources

Lloret de Mar has versatile, first-class municipal sports facilities that allow for all kinds of sports to be practised, as well as 32 km² of forest and 9 km of Mediterranean coastline, making it ideal for most outdoor sports.

These facilities can be easily booked through the sports section of Lloret de Mar Town Council.

Walking everywhere

The sports area in Lloret de Mar is located right in the centre of town, surrounded by accommodation and leisure facilities, and just 800 metres from the beach. Everything is within easy walking distance.

Sports tradition

Lloret de Mar has extensive experience in sports tourism, hosting international teams as well as major events, competitions and tournaments.

The destination obtained the Sports Tourism Destination certification awarded by the Catalan Tourism Agency in 2006. Today, it is one of the destinations in Catalonia with this certification in the most sports disciplines: football, team sports, athletics, swimming, cycling and triathlon.

Specialisation in sports tourism

Hospitality and expertise in welcoming visitors have also led to specialisation in the needs of sports visitors.

The destination currently has more than 17 accommodation establishments and two agencies specialising in sports tourism, which guarantee all the services required by sportspeople.

Excellent Mediterranean climate

Lloret de Mar enjoys mild temperatures and long hours of sunshine throughout the year. This allows for outdoor sports activities in both winter and summer.

Municipal sports facilities



1 athletics track ①
1 Running Center ⑦



3 pavilions
Municipal Pavilion ②
El Molí Pavilion ③
Pompeu Fabra Pavilion ④



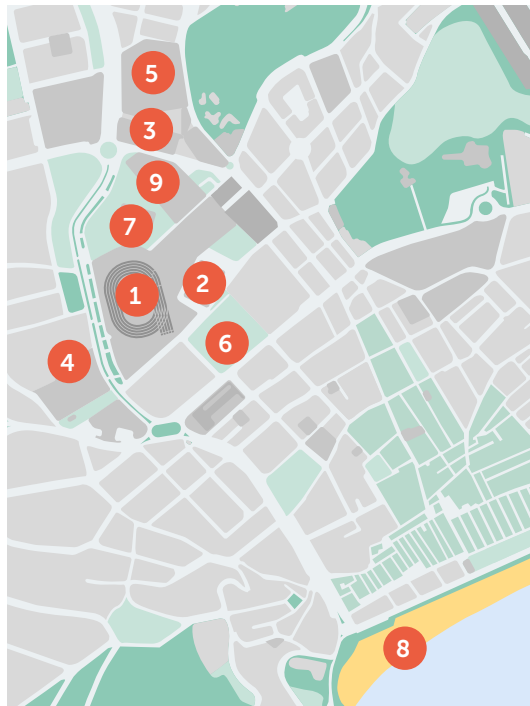
3 football pitches
El Molí 5 football pitch ⑤
Municipal football pitch ⑥
Football pitch of the municipal athletics tracks ①



1 Olympic-size municipal swimming pool ⑦
2 Sea Routes ⑧
From Lloret beach to Fenals beach (1,300 metres) and from Fenals beach to Santa Cristina beach (1,200 metres).



Racquet sports ⑨
3 tennis courts
1 multi-sports court
6 paddle tennis courts



Cycling
lloretcycling.com



STRAVA

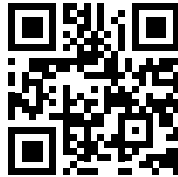




Lloret Convention Bureau

The Lloret Convention Bureau promotes Lloret de Mar as a leading destination on the Costa Brava for meetings, conferences, conventions and incentive trips.

www.lloretcb.org



10 reasons to organise an event in Lloret de Mar



Strategic location

Its excellent connectivity—1 hour from Barcelona and 40 minutes from Girona—makes it an ideal meeting point for national and international companies and associations.



Pleasant climate all year round

The Mediterranean climate allows meetings and outdoor activities to be organised at any time of year, guaranteeing comfort and success.



Indiano legacy

The cultural offering linked to the historical relationship with Cuba adds authenticity and a distinctive value to conferences, meetings and corporate events.



Three convention centres

The city has three convention centres, including an auditorium for 1,000 delegates in a single room, with functional spaces equipped for events of all formats.



Over 80 rooms with natural light and sea views

More than 80 meeting rooms, mostly located in hotels that can accommodate from 50 to over 800 delegates, combine versatility, comfort and a privileged setting.



18,000 seats specialising in 4 and 5★

The city offers more than 18,000 hotel beds in 4- and 5-star establishments, with a wide variety of options for delegates and organisers.



Walking distance

A compact destination that can be explored on foot: anywhere in the municipality is less than fifteen minutes away.



Great gastronomic offer

Lloret boasts a diverse cuisine—from local to international and signature dishes—and benefits from its location on the Costa Brava—Pirineu de Girona, with more than 13 restaurants boasting a total of 20 Michelin stars.



Hospitality

With over 60 years of experience in tourism, Lloret combines professionalism with a friendly welcome, establishing itself as a leading venue for conferences and meetings on the Costa Brava.

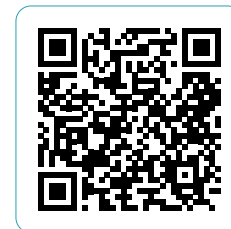


Unique team building and incentive experiences

Lloret Experiences offers more than 60 team building and incentive activities, designed to create authentic and memorable experiences.

They are organised into six categories: food and wine, culture and tradition, leisure, nature and sport, health and wellbeing, and sustainability and CSR.

experiences.lloretcb.org 





MICE & Sports

As a leading sports destination in Catalonia, Lloret de Mar combines business tourism with sport, offering an ideal combination for corporate events.

MICE & Mobility

An ideal destination for corporate automotive events, with a wide range of circuits, routes and venues for launches, test drives and film shoots, reinforced by a strong motoring tradition and municipal facilities.

OGL Meetings

The alliance between Olot, Girona and Lloret de Mar promotes the attraction of meetings and events in the Girona region, highlighting the complementary nature of its landscapes and regional coordination that guarantees high-level MICE experiences.

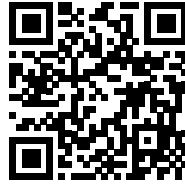
www.olotgironalloreto.org 



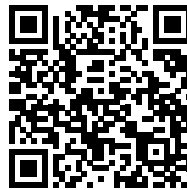




Lloret Film Office



www.lloretfilloffice.org



Video Lloret Film Office

The Lloret Film Office is a department of Lloret Turisme that provides a wide range of services in the national and international audiovisual production sector. Its main objective is to offer a quality service that provides audiovisual professionals with the information they need to plan, carry out and produce advertising, film and television shoots in Lloret de Mar under optimal conditions.

Lloret de Mar offers exceptional locations such as the Santa Clotilde Gardens and Cala Sa Boadella, where numerous film shoots and photo shoots take place every year.

Lloret Turisme

Lloret Turisme, the tourism promotion and management organisation for Lloret de Mar, develops and implements a **Marketing and Communication Action Plan** with the aim of promoting and supporting tourism businesses in the municipality and marketing various products in this sector.

Lloret Turisme's activity is structured around the following areas:



Tourism policy

Lloret de Mar Town Council develops different tourism policy strategies to adapt to the new demands of the sector and promote responsible tourism at an economic, social and environmental level.



Visitor services

Lloret de Mar has three tourist offices open all year round (Central, Sea Museum and Bus Terminal) and an information point located on Fenals beach during the summer months.



The tourist offices in Lloret de Mar (Central and Sea Museum) have been awarded the Q for Tourism Quality certification by the Institute for Tourism Quality in Spain (ICTE).



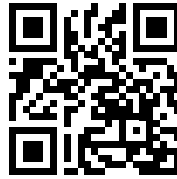


Marketing, promotion and communication

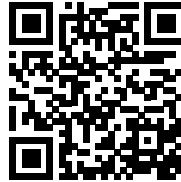
Lloret Tourism implements an annual communication, promotion and marketing plan that includes various strategic actions in priority markets to publicise the diverse tourist offering and updates on the destination.

The marketing and promotion of the destination is carried out through the structuring and segmentation of products, the creation of valuable content about Lloret de Mar online and offline, agreements with communication agencies specialising in different strategic markets, the organisation of and collaboration on press trips (presstrips), the organisation of and collaboration with tour operators (famtrips), collaboration with content creators, and presence at trade fairs and various promotional events.

Lloret Turisme has a presence on the main social networks: Facebook, Instagram, YouTube, TikTok and Flickr.



Destination holiday website



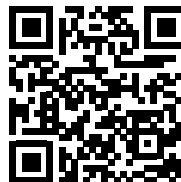
Professional Area and Press Room



Sale of experiences



Flickr / Image Bank



Promotional videos Lloret is a match





Lloret de Mar Tourism Night 2025

nitturisme.lloretdemar.org 



nit del
turisme
de **Lloret de Mar**

The objectives of this annual event are to strengthen internal relations within the tourism sector, recognise the good work of local professionals and companies, and stimulate competitiveness in the destination's tourism sector.



Tourism Night 2025 Award Winners

Ms Conxita Romani

Special Jury Prize

Aspronis Foundation

Social Commitment Award

Mr Damià Font

Innovation and Sustainability Award

El Relicario

Emblematic Establishment Award

Viajeros Callejeros

International Projection Award

Ms Jackie Rendl

Local Ambassador Award

Personalxef

Tourism Communication Award

Mr Lluís and Mr Martí Llorens

Entrepreneurship Award

Mr Paco Chamizo

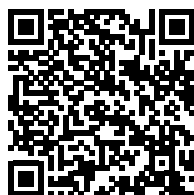
Outstanding Professional Award

Mr Josep Maria Cama

Career Achievement Award



Tourism Publications 2025



Brava! The essential guide to Lloret de Mar



Travelogue Viajeros Callejeros



Map of Lloret



Lloret HUB Map



Lloret Sports Destination



Accommodation & Services



Lloret Cycling MTB



LlorEAT good



Lloret Cycling Road



Lloret Adventure



Lloret Running



Further information

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[@lloretturisme](https://www.instagram.com/lloretturisme)



Costa Brava
Pirineu de Girona

